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FOUR AREA RESIDENTS SELECTED AS CELEBRATE NJ! ANNOUNCES
MAY REASONS IN '365 REASONS' CAMPAIGN

(Bradley Beach, NJ) -- From the museums in northern New Jersey to the rural farmlands in southern New Jersey, residents from all twenty-one counties continue to talk about their reasons for loving the Garden State. Celebrate NJ!, a grass roots effort to build pride and promote a brighter future for New Jersey, has released the May list of Reasons to Celebrate NJ! as part of its year-long campaign.

Three people from Bergen County and one from Passaic County had their reasons chosen for the campaign.

The Bergen County reasons came from:

- Carol Kareis of Leonia- Leonia is home to five Nobel Prize scientists, was a noted art colony and is home to the most professional oboe players per capita in the US
- LeeAnn Papadoupalos of Cliffside Park-Because my three daughters were born into a state of love and racial diversity, where they can grow to become great women
- Lai Lam of Elmwood Park We have great highways and can get from cities to the suburbs in less than an hour for a little peace and quiet

The Passaic County reason came from:

- Evelyn Hershey of Haledon- Haledon is home to the American Labor Museum

Karen Hatcher, Executive Director of Celebrate NJ! says, "We're four months into the campaign and people are really surprising us with their reasons. Now that the obvious ones have been covered, they're digging in and telling us about unique experiences, special places, things that speak to the heart of what it means to be from New Jersey and what they love here. It's so wonderful that New Jerseyans are telling the rest of us, in their own words, all there is to Celebrate in our great Garden State."

Celebrate NJ! invites everyone who has a Reason to Celebrate NJ! to log on to www.CelebrateNJ.org and enter that reason. No deadlines have been set. The group will

continue to unveil the reasons monthly based on the number of days in a particular month. Residents are encouraged to enter multiple reasons describing the interesting and unique aspects of the Garden State. Entry cards are also available at over 350 libraries across the state. The selected reasons are announced daily on the organization's website. The best 365 reasons will be published as part of an advertising and media campaign, taking place on outdoor ads across the state and through radio, television and newspaper promotions.

The "365 Reasons to Celebrate NJ!" campaign is made possible through the generous support of sponsors NJ Cable Telecommunications Association, ArborSys Group, NJ101.5 Radio, and St. Barnabas Health Care System. For more information about the campaign, visit www.CelebrateNJ.org.