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**SIX LOCAL RESIDENTS SELECTED AS CELEBRATE NJ! ANNOUNCES**  
**MAY REASONS IN '365 REASONS' CAMPAIGN**

(Bradley Beach, NJ) -- From the museums in northern New Jersey to the rural farmlands in southern New Jersey, residents from all twenty-one counties continue to talk about their reasons for loving the Garden State. Celebrate NJ!, a grass roots effort to build pride and promote a brighter future for New Jersey, has released the May list of Reasons to Celebrate NJ! as part of its year-long campaign.

Three residents of Somerset County and three from Hunterdon County had their reasons chosen for the campaign.

The Somerset County reasons came from:

- Thomas Svec of Somerville- Fishing! The abundance of fish at the shore is amazing. The real fishing starts after the crowds go home in September!
- Ken K. of Basking Ridge- our state has the oldest nudist club in the country- Sky Farm in Basking Ridge
- Daniel Fonder of Bedminster- The Von Steuben House in River Edge

The Hunterdon County reasons came from:

- Donna Miller of Flemington-NJ is home to the first outlet mall, Liberty Village in Flemington
- Marilyn Patterson of High Bridge- we have the best open space for hunting and fishing
- Karen Drake of Flemington- Readington celebrates the 25<sup>th</sup> anniversary of it's hot air balloon festival this July!

Karen Hatcher, Executive Director of Celebrate NJ! says, "We're four months into the campaign and people are really surprising us with their reasons. Now that the obvious ones have been covered, they're digging in and telling us about unique experiences, special places, things that speak to the heart of what it means to be from New Jersey and what they love here. It's so wonderful that New Jerseyans are telling the rest of us, in their own words, all there is to Celebrate in our great Garden State."

Celebrate NJ! invites everyone who has a Reason to Celebrate NJ! to log on to [www.CelebrateNJ.org](http://www.CelebrateNJ.org) and enter that reason. No deadlines have been set. The group will continue to unveil the reasons monthly based on the number of days in a particular month. Residents are encouraged to enter multiple reasons describing the interesting and unique aspects of the Garden State. Entry cards are also available at over 350 libraries across the state. The selected reasons are announced daily on the organization's website. The best 365 reasons will be published as part of an advertising and media campaign, taking place on outdoor ads across the state and through radio, television and newspaper promotions.

The "365 Reasons to Celebrate NJ!" campaign is made possible through the generous support of sponsors NJ Cable Telecommunications Association, ArborSys Group, NJ101.5 Radio, and St. Barnabas Health Care System. For more information about the campaign, visit [www.CelebrateNJ.org](http://www.CelebrateNJ.org).