



PO Box 535, East Brunswick, NJ 08816
732-613-4790 – syoung@sueyoungmedia.com

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CONTACT: SUSAN YOUNG
(732) 613-4790

GARDEN STATERS OFFER SUMMER TIME REASONS TO CELEBRATE NJ!:
ORGANIZATION RELEASES JULY REASONS IN '365 REASONS' CAMPAIGN

(Bradley Beach, NJ) -- Whether it's enjoying a baseball game, cooling off in the ocean, or enjoying a hike in the Great Swamp, people across New Jersey continue to submit their reasons for appreciating life in the Garden State. Celebrate NJ!, a grass roots effort to build pride and promote a brighter future for New Jersey, has selected and released the July list of Reasons to Celebrate NJ! as part of its year-long campaign.

(Editor's Note: Complete list of winners and their reasons available upon request)

Thousands of NJ residents have submitted their reasons so far and group is looking for more. Karen Hatcher, Executive Director of Celebrate NJ! says, "New Jersey's role in our nation's freedom, the character of our people, the beauty of the environment, a quality of life that includes recreation, fun and entertainment of all kinds—that's what we heard about this month. The '365 Reasons Campaign' gives us all a chance to identify and put into words what we appreciate about our home state."

Among the reasons chosen to Celebrate NJ this month:

- New Jersey is the center of America's history and home of Lady Liberty.
- For the love of ocean waves, the salty air and the roar of the sea.
- All the minor and independent league baseball teams that make for family fun.
- The Newark Boys Chorus cultivates music and culture in New Jersey.

Celebrate NJ! invites everyone who has a Reason to Celebrate NJ! to log on to www.CelebrateNJ.org and enter that reason. No deadlines have been set. The group will continue to unveil the reasons monthly based on the number of days each month. Residents are encouraged to enter reasons describing the interesting and unique aspects of the Garden State. Entry cards are also available at over 350 libraries across the state. The selected reasons are announced daily on the organization's website. The best 365 reasons will be published as part of an advertising and media campaign, taking place on outdoor ads across the state and through radio, television and newspaper promotions.

The “365 Reasons to Celebrate NJ!” campaign is made possible through the generous support of sponsors NJ Cable Telecommunications Association, ArborSys Group, and St. Barnabas Health Care System. For more information about the campaign, visit www.CelebrateNJ.org.